

ACTIVITY REPORT

2018-2020

EXECUTIVE SUMMARY



Rede de Filantropia
para a Justiça Social

Brazilian Philanthropy Network for Social Justice

Graciela Hopstein
Executive coordinator

Betina Sarue
Programs management

Milena Peres
Operations management

Managing committee

Ana Valéria Araújo
Superintendent of the Brazil Human Rights Fund

Harley Nascimento
Founder and general coordinator of the Fundo Positivo

Henrique Silveira
Executive coordinator of Casa Fluminense

Members

Casa Fluminense (original in portuguese)
Baoba - Fund for Racial Equity
Brazil Human Rights Fund
Brazilian Environmental Education Fund - FunBEA
ELAS+ – Social Investment Fund
Fundo Positivo (original in portuguese)
Casa Socio-Environmental Fund
Baixada
Institute for Climate and Society - iCS
Instituto Comunitário Grande Florianópolis - ICOM (original in portuguese)
Institute for Society, Population and Nature – ISPN
Redes da Maré (original in portuguese)
Tabôa Communitarians Strengthening Association



Staff

General coordination
Graciela Hopstein

Research and data
Milena Peres

Content organization and production
recontar | Ana Letícia Silva e Luciana Aguiar

Revision
Caio C. Maia

Translation
Dayse Boechat

Photos
RFJS collection

Graphic layout
mercurio.studio | Danilo De Paulo
apeku.com.br | Milena Peres

All material published in this report is licensed under the Creative Commons CCBT.4.0 license and may be reproduced without prior authorization from the Philanthropy for Social Justice Network, as long as the original source is cited, including the author of the text or photo when applicable. For derivative works, you must also license them in CCBY.4.0

SUPPORT



Instituto C&A





Activity Report

2018-2020

This report presents the activities developed by the Brazilian Philanthropy Network for Social Justice (RFJS) between the years 2018 and 2020.

The Network gathers thematic funds, community funds and community foundations, grantmaker organizations that support civil society initiatives in Brazil in the fields of social justice, human rights and community development.

To strengthen Brazilian civil society organizations that work with human, racial, gender and socio-environmental rights, as well as community development, through initiatives aimed at broadening philanthropy for social justice.

Timeline

2018-2020

Next, we present the yearly highlights among the Network's achievements, set out in the form of a timeline, like a brief overview.



2018

Organization and institutional consolidation

In 2018, the Brazilian Philanthropy Network for Social Justice earned recognition as a main player in the field of philanthropy in Brazil, especially for its local partners.

MAJOR ACHIEVEMENTS

- Operational planning
- Publication: "Philanthropy for social justice, civil society and social movements in Brazil"
- Two new members included: the Institute for Climate and Society – iCS and Tabôa Communitarians Strengthening Association
- Symposium held in association with Prospera Network and the ELAS Social Investment Fund: "Philanthropy for Social Justice: Investing in women and socio-environmental rights," in Rio de Janeiro
- Community Philanthropy Summit, held in association with GIFE – Group of Institutes, Foundations and Enterprises



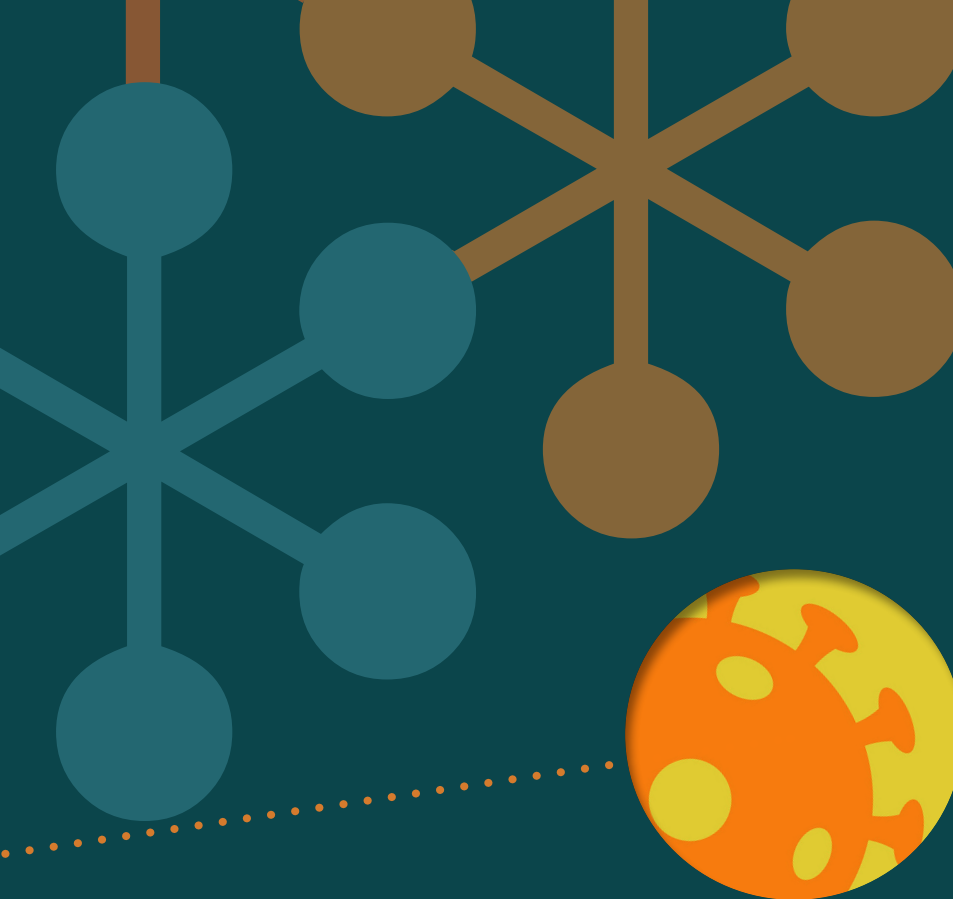
2019

Coordinating Efforts and Representativeness

The year of 2019 was a time of strengthening of the Brazilian Philanthropy Network for Social Justice, which resulted from its ongoing coordination with strategic players associated with the Brazilian and the worldwide philanthropic ecosystems.

MAJOR ACHIEVEMENTS

- Two new members included: Casa Fluminense (original in Portuguese) and the Society, Institute for Society, Population and Nature -ISPN
- Publication: “Debating and reflecting on philanthropy in Brazil,” produced in association with Philanthropy for Social Justice and Peace – PSJP
- Symposium “Expanding and Strengthening Community Philanthropy in Brazil,” held in association with GIFE – Group of Institutes, Foundations and Enterprises, in São Paulo
- Publication and video: “Expanding and Strengthening Community Philanthropy in Brazil”
- Partnerships with the Funders’ Initiative for Civil Society – FICS, Porticus and the Inter-American Foundation – IAF
- Constructing the RFJS Theory of Change and Strategic Planning for 2019-2024



2020

Strengthening the Brazilian Philanthropy Network for Social Justice in the field

The development of initiatives associated with the program areas entailed the RFJS's strategic reinforcement in the year 2020.

MAJOR ACHIEVEMENTS

- RFJS Strengthening Project, including two subprograms: Capacity Building Program and Support Program
- Covid-19 front line on the institutional website, describing the initiatives implemented by the member organizations
- Engagement of the executive coordination team for the Study and Publication: The Impact of Covid-19 on Brazilian SCOs
- Proposal for the Giving for Change program
- Two new members included: the Brazilian Environmental Education Fund – FunBEA and Redes da Maré (original in Portuguese)
- Panel on Philanthropy and Social Movements, in association with GIFE – Group of Institutes, Foundations and Enterprises
- Communication: blog on the institutional website, drafting original articles, publishing contents produced by member organizations and partners, monthly newsletters, daily posts on social media



The Network in numbers

Since 2018, the Network has conducted annual surveys with its members in order to map and gather information about their work, so that a current database will be available to allow for the building of historical numbers, but mainly to afford the work done in the Brazilian philanthropic ecosystem more visibility, with a focus on social justice, human rights and community development. These are some of the trends:

AN EXPANDING NETWORK

6 new institutions have joined the Network between 2018 and 2020, which now comprises 13 member organizations.

NUMBER OF MEMBER ORGANIZATIONS OF THE RFJS, PER YEAR

YEAR	NUMBER OF ORGANIZATIONS
2018	9*
2019	11**
2020	13***

* Brazil Human Rights Fund, Baoba - Fund for Racial Equity, Casa Socio-Environmental Fund, Instituto Comunitário Grande Florianópolis – ICOM (original in portuguese), Baixada, Fundo Positivo (original in portuguese), Institute for Climate and Society – iCS, Tabôa Communitarians Strengthening Association.

** Inclusão da Casa Fluminense (original in portuguese) e Institute for Society, Population and Nature – ISPN

*** Inclusão do Brazilian Environmental Education Fund – FunBEA e Redes da Maré (original in portuguese)

LOCAL FUNDS CREATED PREDOMINANTLY IN THE 2000S

PERIOD	NUMBER OF ORGANIZATIONS CREATED PER PERIOD
1997-2001	2
2002-2006	3
2007-2011	4
2012-2016	4

SOURCE OF INFORMATION FOR THE SURVEY “THE MEMBER ORGANIZATIONS’ WORK IN 2019 AND 2020” (RFJS, 2021)

Most of the member organizations were founded as of the 2000s, when international philanthropy and cooperation began the process of exiting Brazil, leaving behind a growing need for funding for the initiatives proposed by civil society organizations, which was partly covered by Brazilian funds – thematic funds and community funds – mainly in the fields of social justice and human rights.

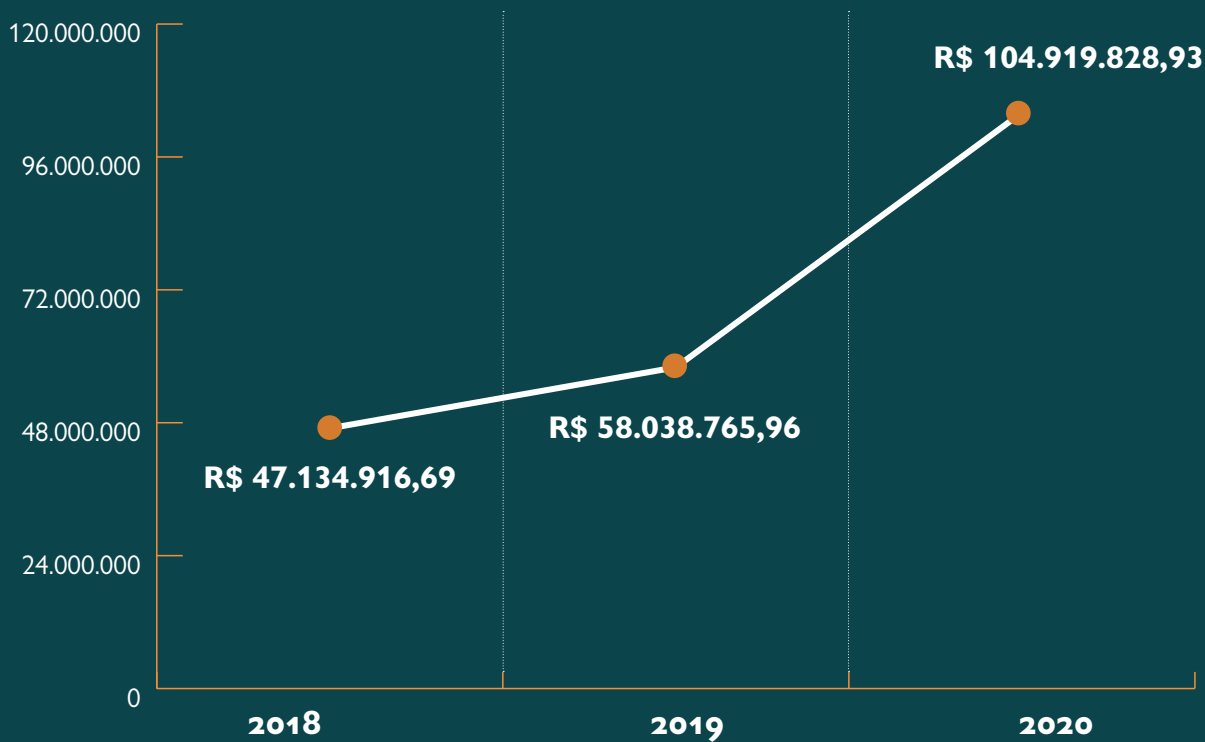


Growing donations to civil society organizations

The survey conducted by the Network gathered information about direct donations, tied to funding pass-throughs, as well as indirect donations, involving the funding of capacity-building activities, covering operating costs, etc.

In the year 2020, a total amount of **R\$ 94,001,365.01** was donated directly to civil society organizations, which represents a **100% increase** as compared to the donations made the year before (**R\$ 48,825,036.90 donated in 2019**). This data is significant, considering the political and economic crises faced by Brazil, which impact the segment in terms of the social organizations' financial and institutional sustainability, especially those engaging in the defense of rights, clearly affected by the current political scenario (by both the shortage of funding and the closing of civic spaces).

DIRECT AND INDIRECT DONATIONS BY RFJS MEMBER ORGANIZATIONS, PER PERIOD AND YEAR



SOURCE OF INFORMATION FOR THE SURVEY "THE MEMBER ORGANIZATIONS' WORK IN 2018" (RFJS, 2019) AND THE SURVEY "THE MEMBER ORGANIZATIONS' WORK IN 2019 AND 2020" (RFJS, 2021).

DIRECT AND INDIRECT DONATIONS BY RFJS MEMBER ORGANIZATIONS, PER PERIOD AND YEAR

	FROM THEIR CREATION THROUGH 2017*	IN THE YEAR 2018	IN THE YEAR 2019	IN THE YEAR 2020	TOTAL
DIRECT DONATIONS	R\$148.542.179,23	R\$35.290.230,91	R\$48.825.036,90	R\$94.001.365,01	R\$326.658.812,05
INDIRECT DONATIONS	R\$45.893.741,27	R\$11.844.685,78	R\$9.213.729,06	R\$10.918.463,92	R\$77.870.620,03
TOTAL	R\$194.435.920,50	R\$47.134.916,69	R\$58.038.765,96	R\$104.919.828,93	R\$404.539.432,08

SOURCE OF INFORMATION FOR THE SURVEY "THE MEMBER ORGANIZATIONS' WORK IN 2018" (RFJS, 2019) AND THE SURVEY "THE MEMBER ORGANIZATIONS' WORK IN 2019 AND 2020" (RFJS, 2021).

FROM THEIR CREATION
THROUGH DECEMBER 2017*
R\$ 194.435.920,50

TOTAL DIRECT AND INDIRECT DONATIONS
R\$404.539.432,08

* The organizations Redes da Maré and the Brazilian Fund for Environmental Education – FunBEA were part of the Brazilian Philanthropy Network for Social Justice after conducting the survey "The performance of member organizations in 2018" and do not participate in the composition of this column.

DIRECT DONATIONS AND SUPPORT FROM RFJS MEMBER ORGANIZATIONS, PER PERIOD AND YEAR

PERIOD	DIRECT DONATIONS	SUPPORT
FROM THEIR CREATION THROUGH DECEMBER 2018	R\$ 183.832.410,14	4.881
IN THE YEAR 2019	R\$ 48.825.036,90	685
IN THE YEAR 2020	R\$ 94.001.36,01	2.049
TOTAL	R\$ 326.658.812,05	7.615

SOURCE OF INFORMATION FOR THE SURVEY "THE MEMBER ORGANIZATIONS' WORK IN 2019 AND 2020" (RFJS, 2021).

Reviewing the trajectory of the donations from the Network's member organizations from the founding of each organization through the year 2020, which amount to R\$ 404,539,432.08, it is important to highlight that the organizations comprising the Network are an important source of funding for the grassroots organizations, engaging in the defense of the rights of political minorities in Brazil.

Please note that the donations made by the Network's member organizations – direct and indirect – result in the pass-through of funds to the bases, that is to say, once donated, the funds are managed by all kinds of social leaderships, groups and organizations.



Grantmaking: numerous support strategies

SUPPORT STRATEGIES EMPLOYED BY RFJS MEMBER ORGANIZATIONS

SUPPORT STRATEGIES	NUMBER OF ORGANIZATIONS USING EACH STRATEGY	% TOTAL ORGANIZATIONS USING EACH STRATEGY
CALL FOR PROPOSALS	11	84,6%
INVITATIONS LETTERS TO SUPPORT SPECIFIC PUBLICS	8	61,5%
DIRECT SUPPORT DELIVERED THROUGH FUNDS OR EMERGENCY ACTIONS	11	84,6%
DIRECT SUPPORT DELIVERED THROUGH PORTIFOLIOS	3	23,1%

SOURCE OF INFORMATION FOR THE SURVEY “THE MEMBER ORGANIZATIONS’ WORK IN 2019 AND 2020” (RFJS, 2021)

In regard to the support strategies, it is worth noting that the majority of the member organizations holds call for proposals (84.6%) for the selection of projects, and sending invitation letters for supporting specific publics (61.5%). The emphasis on emergency actions is striking, since 84.6% of the members have been strategically supporting organizations, activists and leaderships in situations of risk and/or vulnerability.



Rede de Filantropia
para a Justiça Social